

## Our Mission

The Kidsville News Literacy and Education Foundation's mission is to improve literacy, education and character development among America's young children by providing support for various early literacy and learning-based initiatives nationwide. The foundation approves grants to qualified projects and institutions that endeavor to instill strong reading skills and solid character-development traits in America's youth.



## Recognizing the Need

Despite continuous efforts to provide reading and educational resources to our nation's youth, illiteracy still remains a serious problem with nearly a third of our fourth grade children reading below grade level here in the United States as shown by the National Assessment of Educational Progress. By providing free reading resources like *Kidsville News!*, the foundation strives to improve this statistic, and in turn, help prepare our children for future success.



## The Missing Piece of the Equation

With your support, the Kidsville News Literacy and Education Foundation will be able to positively impact the lives of thousands of children all over America by providing them with the quality resources necessary to improve their skills and make them lifelong readers. By addressing this need and instilling strong reading skills, we will create a positive and permanent community change that will ensure a brighter future for all our children.



## Creating Positive Change

The Kidsville News Literacy and Education Foundation proudly supports the mission of Kidsville News!

Since 1998, *Kidsville News!* has promoted literacy and encouraged reading and education by providing copies of *Kidsville News!*, a fun family newspaper and educational resource, free of charge, to young children kindergarten through sixth grade.

The *Kidsville News!* electronic edition is also provided free to subscribers at [www.kidsvillenews.com](http://www.kidsvillenews.com). *Kidsville News!* is the fastest growing children's reading resource in the country and currently serves more than 748,000 children, teachers and parents every month. Our national presence is strengthened by *Kidsville News!* adoption of the statewide localized standards as the center-piece of its editorial content. Inside *Kidsville News!*, children are introduced to several new ideas, but then have the opportunity to connect the dots to get a holistic view of the world around them.

For more information about how the Kidsville News Literacy and Education Foundation can help support a Kidsville News! program or literacy initiative in your local community, call (910) 484-6200 or visit our website at [www.kidsvillenewsfoundation.com](http://www.kidsvillenewsfoundation.com).

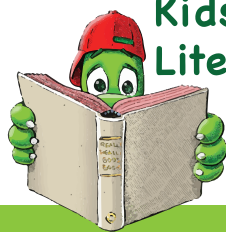
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## About the Foundation

Founded in 2011, The Kidsville News Literacy and Education Foundation, is a recognized non-profit 501(c)(3) corporation under the laws of the state of North Carolina and registered with the IRS.

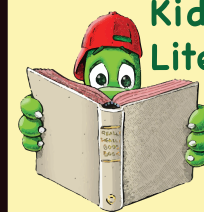
Monetary donations to the foundation are tax deductible. In addition to financial contributions, the Foundation also accepts in-kind donations.

Annually, the foundation awards grants to qualified organizations. Grants may be awarded only for the purpose of promoting education and improving literacy among America's youth. Funds distributed by the foundation cannot be used to solicit or generate funds from or for political organizations, lobbying activities, budget deficits, religious organizations or for religious purposes.



**Kidsville News  
Literacy & Education  
Foundation®**

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### OUR MISSION

To improve literacy,  
education and  
character development  
among America's youth  
by providing support  
for early learning  
and literacy based  
initiatives nationwide.



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